



Broadlane and MediSend International Collaborate to Improve Healthcare Conditions in Developing Countries

An agreement was signed at MediSend International's Dallas headquarters that will have a far-reaching and positive impact on developing healthcare systems worldwide.

Dallas (Vocus) May 27, 2008 -- [Broadlane](#) announced today that it has signed a Memorandum of Understanding (MoU) agreement with MediSend International, a Dallas-based non-profit humanitarian organization, to support MediSend's mission of improving healthcare systems in developing countries through sustainable programs in education and the distribution of desperately needed medical supplies and biomedical equipment.

Under this agreement, [Broadlane](#) will actively work with its suppliers and clients – acute care hospitals, ambulatory care facilities, physician practices and other healthcare providers – to donate new medical supplies, equipment and biomedical equipment to MediSend's global healthcare initiatives.

"We are pleased to help MediSend in their efforts to obtain supplies and biomedical equipment for clinics and hospitals in countries that simply do not have the economic assets to attain the necessary products for patient care," said David Ricker, president and chief operating officer, Broadlane. "This relationship is a win-win situation. We help connect MediSend with our suppliers for new supplies and equipment donations and provide options for our hospital and integrated delivery network clients with excess supplies and equipment."

MediSend operates a biomedical repair laboratory in its global headquarters at the Elisabeth Dahan Humanitarian Center, located in Dallas, Texas. The laboratory, funded by the ExxonMobil Foundation, serves to repair and refurbish all biomedical equipment that MediSend ships to developing countries worldwide. This laboratory also serves as a training facility where students from developing countries obtain first-hand professional education and training, working with biomedical equipment. As part of the training program, MediSend trainees often repair equipment scheduled for shipment to their home-country hospitals.

"MediSend is thankful for Broadlane's partnership and support in our humanitarian programs," said Nick Hallack, president and chief executive officer, MediSend International. "We are excited about this new relationship and commend Broadlane for their commitment to social responsibility. This agreement will have a very positive and far-reaching impact on developing healthcare systems worldwide."

About MediSend International

MediSend International is a 501(c)(3) nonprofit, humanitarian organization that provides medical aid and education to people in need in developing countries worldwide. MediSend's global mission includes educational and training programs in biomedical technologies and the distribution of medical supplies and biomedical equipment in long-term and disaster relief programs.

About Broadlane

Broadlane is a leading supply chain services company serving thousands of acute care hospitals, ambulatory care facilities, physician practices and other healthcare providers throughout the United States.



Broadlane provides comprehensive supply chain services including:

- High-powered national and custom contracting
- Innovative Procurement Services and technology
- Informatics – benchmarking, analytics and reporting
- Deep clinical and operational expertise
- Resource Management Services

Broadlane's clients include leading providers such as Advocate Health Care, Ascension Health, CHRISTUS Health, Continuum Health Partners, Kaiser Permanente, Kindred Healthcare, MedCath Corporation, New Hanover Regional Medical Center, Sisters of Charity of Leavenworth Health System, St. Luke's Episcopal Health System, Tenet Healthcare, The Health Alliance of Greater Cincinnati, US Oncology, UMass Memorial Health Care and Beaumont Hospitals.

The company is headquartered in Dallas with offices in Cincinnati, Detroit, Houston, Kansas City, New York City and Oakland. For more information, visit www.broadlane.com.

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