

2008 WINNER PROFILE

MediSend International

PROJECT DESCRIPTION:

MediSend established its Global Education Center to provide technical training and education to students from developing countries on the maintenance and repair of biomedical equipment and healthcare management. The curriculum gives over 550 hours of hands-on, real-time experience working with and repairing equipment at MediSend's Biomedical Repair Laboratory. It uses an Adobe Flex front end that allows instructors to manage students, courses, assignments and grades, and uses a Warehouse SCM application to track, document and effectively manage the flow and repair of equipment. The nonprofit, which ships donated medical supplies to developing nations, expects the education initiative to increase its revenue in 2008 to between \$3.7 million and \$4 million.

PROJECT TYPE:

Knowledge Management

BUSINESS FUNCTIONS:

Research & Development/Product Development, Customer Service/Support

BUSINESS GOAL:

Customer

CEO:

Nick Hallack, President & CEO

HEADQUARTERS:

Dallas

INDUSTRY:

Nonprofit

REVENUE (2007):

\$2 million

WEBSITE:

www.medisend.org